



Experience

Graphic Designer at PureRED Integrated Marketing

Fall 2015 – Present

Design ads for both print and digital mediums for Sears, Duane Reade by Walgreens, and Kings grocery stores. Maintain brand consistency and standards while exploring new avenues of visual solutions. Submit creative decks to on-site account executives for use in seasonal campaigns.

Graphic Designer at Henson Group Sports

Fall 2011 – Summer 2015

Designed print and digital marketing materials while guiding the development and implementation of product line branding, and target audience strategy. Worked within design team to create cutting edge sports graphics and standardize procedures for production artists.

Intern at Suzy Rae Design LLC

Winter 2011 – Spring 2011

Designed business cards, brochures, company logos, flyers, promotional invitations, posters, billboards, trade show graphics, and web design through Wordpress. Prepared and packaged finished jobs to print.

Junior Graphic Designer Office of University Relations

Winter 2009 – Spring 2010

Designed university-related items such as posters, brochures, postcards, web banners, and course catalogues for Kutztown University.

Skills

Program knowledge includes:

Photoshop CC	Illustrator CC	InDesign CC
Lightroom CC	Dreamweaver	Flash
After Effects	Action Script 2.0	Excel
Powerpoint	Wordpress	Quark

Education

Kutztown University 2007-2010

Bachelor of Fine Arts: Graphic and Interactive Design
- Selected to make Earth Day 2010 Posters for University

Tyler School of Art 2004-2006

Temple University Rome: Semester abroad - Spring 2005

Portfolio & References

Available upon request.